

High Visual Anti-Counterfeit (HVAC) Packaging

Untouchable decoration for double-walled containers: bottles, jars, & airless systems



September 2008, Euro Cosmetic Asia group introduces an unprecedented technique for internal decoration and printing for double-walled packaging.

As the world is in pursuit of environmental protection issues, there arise various options: recycled paper, biodegradable materials, and less usage of metallization or non-recycled materials, etc. However, it does not mean that the world's name brands must give up their identity – luxury.

The simpler, the better. Experience the future!

This is a worldwide-patented treatment between the inner and the outer containers. Through this process, decoration appears to the surface and is magnified, thus looking more luxurious.

Benefits of High visual anti-counterfeit packaging:

- Worldwide Patent
- Soft Innovation
- Rich Decoration
- Deluxe Protection



Worldwide Patent

This innovative process is well protected by patents issued in Germany and Taiwan.

The worldwide patent is pending.



Soft Innovation

Such “hidden beauty” can be found in various standard packaging. The process is applicable to wide range of double-walled packaging: bottles, jars, and airless systems.

Moreover, the possibility of keeping stock of outer bottles (which usually need longer lead-time), will favor a lean production and higher flexibility.



Rich Decoration

Various decoration options can be applied, bringing wonderful deluxe effects!



Patina Hot-Stamping

Labeling with 3D sticker

Aluminum inner bottle/ jar with emboss effect

Thick-base effect

Deluxe Protection

This treatment also protects your decoration by the outer bottle, thus bring the very important anti-scratch function. No more worry that the decoration on testers at your points of sale will be smudged by touching, hence the smear test, tape test, UV treatment, galvanization are no longer needed.



Moreover, by printing your logo, unique design, barcode and all the traceable information on the internal layer, you can ensure a safe anti-counterfeit result

Thanks to the worldwide patent, your products is well protected from decoding and copy.



Our Partners

Tony WU, the Inventor of HVAC System

Valérie BERNARD, Artistic Director of the Presentation of HVAC System

Euro Cosmetic Asia Group Global Presentation:

Beyond Beauty	Paris	6-8 October 2008
Luxepack	Monaco	28-31 October 2008
Cosmoprof	Hong Kong	12-14 November 2008
Les Places d'Or	Paris	18-21 November 2008
Cosmoprof	Shanghai	9-11 January 2009
Luxepack	Shanghai	17-18 March 2009

For more information... Meet us soon in Hong Kong!

Cosmoprof Asia

12-14 November 2008

Hall 3, Booth 3E6B